

Tourism in the EU27

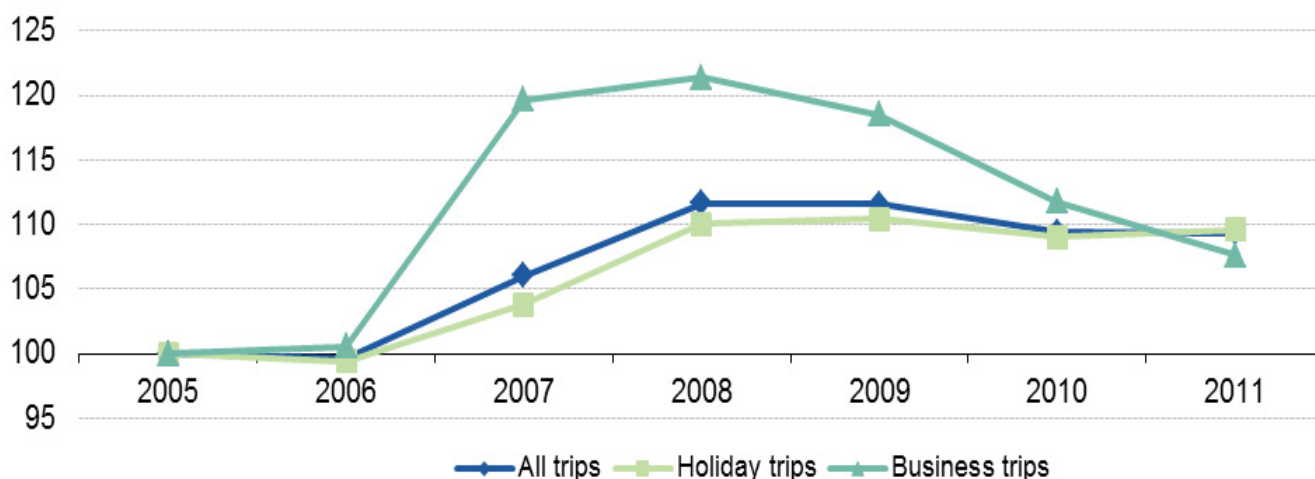
Number of holiday trips made by EU27 residents remained stable between 2008 and 2011...

...while the number of business trips fell by 11%

In 2011, **EU27** residents made 1.2 billion trips for both leisure and business. After a significant increase between 2006 and 2008, the number of trips has since remained almost stable, with a minor decline in 2010, followed by a slight upward trend in 2011. It should be noted that these figures refer to the trips made by EU residents, whether in their own country, to another EU Member State or elsewhere in the world. They do not include trips made by non EU residents to the EU.

Examining holiday and business trips separately, business trips were more affected by the financial crisis than holiday trips. As for total trips, holiday trips made by **EU27** residents rose strongly between 2006 and 2008 and then remained nearly stable between 2008 and 2011. In contrast, trips for professional reasons, which accounted for 14% of total trips, registered a continuous decline of 11% by 2011 from the peak of 2008.

Evolution of the number of trips made by EU-27 residents, 2005-2011
(index: 2005=100)



These figures come from a publication¹ issued by **Eurostat, the statistical office of the European Union**, presenting statistics on tourism in 2011, and which includes other indicators such as number of holiday nights spent, average length of holiday trips and tourist expenditure.

One billion holiday trips made by EU residents in 2011

In 2011, residents of the **EU27** made 1 020 million holiday and 165 million business trips. Among the Member States, the highest numbers of both holiday and business trips were recorded by residents of **Germany** (215 million holiday trips and 56 million business trips), **France** (204 mn and 21 mn), the **United Kingdom** (117 mn and 26 mn) and **Spain** (122 mn and 17 mn). These four Member States accounted for nearly two thirds of all holiday trips and three quarters of all business trips made by **EU27** residents in 2011.

From 2008 to 2011, the majority of Member States registered a decline in the number of business trips made by their residents. The largest decreases were found in **Bulgaria** (-60% from 2008 to 2011) and the **Czech Republic**

(-51%), and the highest rises in **Estonia** (+50%) and **Sweden** (+25%). All of the four Member States which accounted for the largest number of business trips made by their residents recorded falls: **Spain** (-36%), the **United Kingdom** (-6%), **Germany** and **France** (both -2%).

During the same period, a more mixed picture was observed for the number of holiday trips made by residents. The highest growth rates between 2008 and 2011 were recorded in **Estonia** (+80%) and the **Czech Republic** (+39%), and the highest falls in **Italy** (-19%) and **Hungary** (-13%). Of the four Member States that accounted for the largest number of holiday trips, the numbers rose in the **United Kingdom** (+4%) and **Spain** (+1%), remained almost stable in **Germany** and fell in **France** (-4%).

Highest share of domestic holiday trips in Romania, Spain and Portugal

In the **EU27**, three quarters of the one billion holiday trips made in 2011 were spent within the country of residence, while holiday trips to other countries accounted for the other quarter. The highest shares of domestic trips in 2011 were found in **Romania** (93% of all holiday trips), **Spain** (92%) and **Portugal** (91%). In five Member States, half or more of all holiday trips in 2011 were outbound trips: **Luxembourg** (nearly 100% of all holiday trips), **Belgium** (74%), **Slovenia** (56%), the **Netherlands** (52%) and **Austria** (50%).

Business & holiday trips made by residents, 2011

	Total trips, in Mio.	Business trips		Holiday trips		Holiday trips	
		in Mio.	Change 2011/2008, %	in Mio.	Change 2011/2008, %	% domestic in total	% outbound in total
EU27*	1 183.9	164.6	-11	1 019.3	0	76	24
Belgium	12.0	0.7	-35	11.3	5	26	74
Bulgaria	5.9	0.3	-60	5.6	-11	88	12
Czech Rep.	35.8	1.8	-51	34.0	39	84	16
Denmark***	32.0	3.1	:	29.0	:	78	22
Germany	270.5	55.5	-2	215.0	0	66	34
Estonia	2.6	0.4	50	2.2	80	63	37
Ireland	:	:	:	:	:	:	:
Greece	:	:	:	:	:	:	:
Spain	138.9	17.3	-36	121.5	1	92	8
France	225.2	21.3	-2	203.9	-4	89	11
Italy**	83.9	12.6	-22	71.3	-19	81	19
Cyprus	1.9	0.2	-12	1.7	0	52	48
Latvia	4.7	0.5	-5	4.2	-2	78	22
Lithuania	4.0	0.6	-24	3.4	-10	63	37
Luxembourg****	1.6	0.3	3	1.3	12	0	100
Hungary	20.1	0.8	-21	19.2	-13	80	20
Malta***	0.4	0.1	:	0.4	:	52	48
Netherlands	:	:	:	30.3	3	48	52
Austria	20.1	3.7	-21	16.4	6	50	50
Poland**	39.7	5.1	1	34.6	-5	85	15
Portugal***	12.0	0.9	-37	11.1	8	91	9
Romania	12.9	0.4	13	12.5	22	93	7
Slovenia	4.8	0.5	-21	4.2	14	44	56
Slovakia	8.6	1.8	-37	6.9	2	60	40
Finland	42.8	5.7	18	37.1	23	84	16
Sweden	49.9	7.7	25	42.2	15	75	25
United Kingdom	142.9	25.8	-6	117.0	4	62	38
Norway	22.3	5.0	-6	17.3	3	61	39
Croatia	8.9	1.9	12	7.0	5	71	29

Figures might not add up due to rounding

: Data not available

* EU27 estimate. Not including Ireland and Greece (all trips) and Malta and Netherlands (business trips). Includes estimates for Poland and Italy (2011).

** Data on number of trips for Italy and Poland: 2010 instead of 2011, change rates 2010/2008 instead of 2011/2008.

*** Change rates: Portugal 2011/2006; Denmark and Malta: no figure due to break in series.

**** For Luxembourg the proportion of domestic trips is less than 0.5%.

1. **Eurostat**, Statistics in Focus, 28/2012 "**Tourism in Europe: Results for 2011, Europeans made 5 million more holiday trips in 2011 but spent less days in their destination**". Available free of charge in PDF format on the Eurostat website.

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